



Ref No: 149/F&M/South/24-25

# RFP for Consultancy Services-WWF Pakistan

## **Subject:**

Impact Assessment Study of Organic Cotton Production in Balochistan: Evaluating Environmental Benefits (GHG Emissions Reduction, Soil Health, Biodiversity, and Crop Water Productivity) and Social Impacts (Livelihood and Community Health)

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## **Application Submission:**

Interested consultants should submit the Proposal on **Application Form Available Online** or can access through following Link:

<https://forms.gle/7ZqPBgcDG454xMSS6>

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## 1) INTRODUCTION & BACKGROUND

Contract type:	Consultancy and Services
Duration of assignment:	June 2024 - October 2024
Type:	National/International Firm

WWF-Pakistan, is one of the largest conservation organizations in the country, has extensive experience in promoting sustainability across various agricultural commodities. WWF-Pakistan's Food and Markets Programme is dedicated to increasing the socio-economic and environmental resilience of agricultural commodities by minimizing the environmental impacts of input-intensive crops. We achieve this by building the capacities of farmers in economically and ecologically efficient farming solutions and engaging stakeholders to develop sustainable farming practices and supply chains.

With the global retail market experiencing a surge in demand for organic cotton fiber products and a notable shift towards sustainable agricultural production. Pakistan's naturally fertile and uncontaminated regions hold significant potential for expansive organic cultivation.

WWF-Pakistan's Organic Cotton Projects, operating within the framework of the Food and Markets Programme, actively promote the adoption of standard organic practices in cotton farming to ensure environmental sustainability and support small farmers. Currently, we have engaged with nearly 12,500 farmers across Balochistan, Punjab, and Sindh provinces, covering over 50,000 hectares, to promote organic cotton cultivation.

WWF-Pakistan is eager to conduct a comprehensive assessment of the overall impact of organic cotton production in Balochistan. The consultancy will specifically evaluate the project's impacts related to Greenhouse Gas Emissions (GHG) reduction, soil health improvement, on-farm water productivity, biodiversity, community health and livelihood enhancement. For this comprehensive impact study, WWF-Pakistan is seeking the consultancy services of a well-reputed national or preferably international firm.

## 2) GENERAL CONDITIONS

- 1) The WWF-PAKISTAN reserves the right to reject or accept any proposal. The WWF-PAKISTAN reserves the right to proceed with the implementation of any Service, in whole or in part, as described in the Proposal.
- 2) The WWF-PAKISTAN reserves the right to engage in discussions with any BIDDER to clarify responses or discuss certain issues with regards to the proposal or services requested. The WWF-PAKISTAN has no obligation to notify the other BIDDERS of the discussions, clarifications, or other information provided by a BIDDER. Any additional information required for preparation of the BID shall be distributed to all participants at the same time.
- 3) The WWF-PAKISTAN reserves the right to award the proposal based on experience, qualification, completion date, service cost and other criteria, and not necessarily the lowest cost.
- 4) Based on the RFP BID the WWF-PAKISTAN is entitled to change/replace or omit any clause/part of the preliminary defined scope of services of the proposal. The WWF-PAKISTAN shall conduct negotiations with WWF to achieve the full compliance to the requirements.
- 5) The WWF-PAKISTAN reserves the right in the event the successful CONSULTANT fails to comply with the terms and conditions as listed, to cancel this contract and award it to another CONSULTANT without penalty or action against the WWF-PAKISTAN. The RFP does not constitute an agreement or order.
- 6) The RFP is not a binding agreement between the parties, submission of a proposal or response by a proponent is voluntary.
- 7) By submitting a bid, the BIDDER is deemed to have acknowledged all of the undertakings, specifications, terms and conditions, WWF Fraud and Corruption Prevention and Investigation Policy (Annex 2) contained in the RFP, and to be bound by them if the BID is accepted. All expenses incurred by the Bidder in connection with the preparation of its proposal are to be borne by the RFP participant, and the WWF-PAKISTAN shall not incur any obligation whatsoever toward the Bidder regardless of whether such bid is accepted or rejected.

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<sup>1</sup> Registered Industries are referred to as those industries that are registered with the Association of Trade & Industry of their respective industrial area/zone or with other sector specific association(s)

<sup>2</sup> Unregistered Industries are referred to as those industries which are not registered with the respective sector specific Association or association of Trade & Industry of their respective industrial area/zone

### 3) PURPOSE OF CONSULTANCY

The mandate of the task is

To conduct an impact assessment of organic cotton production in Balochistan

The purpose of the consultancy is to assess the environmental and social impacts of organic cotton cultivation. Additionally, the consultancy will evaluate the macro and micro-level economic benefits of the organic cotton projects at the national level, including foreign exchange savings from local production

### 4) DELIVERABLES

#### 1, Specific Tasks

Following is the list of specific tasks under this consultancy:

- Assess the reduction in GHG emissions resulting from organically grown crop production and protection practices.
- Quantify water savings achieved through on-farm water saving techniques.
- Evaluate improvements in soil health attributed achieved through organic production practices.
- Analyse the impact of organic agriculture practices on local biodiversity.
- Measure the increase in income/profit ratio of farms within the project area.
- Examine the health benefits derived from organic agriculture for farming community

#### Consultancy Outputs:

- Conduct a field-level impact assessment of organic cotton production using a well-structured methodology.
- Prepare a comprehensive impact assessment report.
- Present the study results to WWF-Pakistan through an in-person power point presentation
- Consultant will be responsible for the publication of research articles/papers from this study. However, WWF- Pakistan will bear the publishing cost/expenses if any.
- All relevant collected data, including, hard proformas, excel sheets, word documents, video, audio recording, and pictures acquired during this consultancy will be the property of WWF-Pakistan.
- Plan and conduct field visits in organic cotton grown districts of Balochistan to collect the relevant data on specialized formats designed for data collection.

### 5) PROJECT/ ASSIGNMENT TIMELINE

The consultancy assignment must be completed within Six months starting from June 2024 to October 2024.

### 6) REQUIREMENTS

The interested consultant(s)/ firm should meet the following criteria:

#### Minimum requirements

- An individual or Firm having team members with 10 years of experience in research/field studies related to Environment, economic and social impacts etc.
- An individual or firm should have relevant qualification (Agriculture/ life science/ Environmental sciences/ Agri-economics) to conduct the study

## 7) CORRESPONDENCE & SUBMISSION OF PROPOSAL

### 1. **Application Submission:**

Interested consultants should submit the Proposal on the **Application Form Available Online** or can access through following Link:

<https://forms.gle/7ZqPBgcDG454xMSS6>

### 2. If Any **Queries** may be sent through Email by attention to the following:

**To:** Faiza khan ([fakhan@wwf.org.pk](mailto:fakhan@wwf.org.pk))

**Cc:** Muzzammil Ahmed ([mahmed@wwf.org.pk](mailto:mahmed@wwf.org.pk))

The RFP submission deadline mentioned on WWF-Website.

### 3. Any information and responses to enquiries will be made in writing and distributed by email to all proponents. Enquiries after the foregoing deadline will not receive a response.

## 8) FORMAT OF THE PROPOSAL

- 1) **Application Form available at WWF-Website** - General information about the Bidder, covering ,qualification, experience and CV.
- 2) **Experience:**
  - a) **Description of the complete projects:** the list and general information about the complete projects, description of the role in the project, other accomplishments of the Consultant.
- 3) **Proposal outlining scope of consultancy service-** Description of scope and working process, stages, deliverables, exclusions, conditions, methodology
- 4) **Provide list of already developed portals**
- 5) **Service Provision Timeline** – Provide Detailed Work Plan as per Deliverable and TORs.
- 6) **Financial Proposal-** the prices shall be provided in Pak Rs, the total price must be exclusive of all types of applicable taxes

### **Note:**

Templates of all Information is provided on Application form available at WWF-Website. Any Additional Information related to the RFP can be attached along with application Form.

## 9) FINANCIAL PROPOSAL

The proposed prices shall be provided in PKR, the prices shall be provided in Pak Rs, the total price must be exclusive of all types of applicable taxes.

The prices will include all the Travel, Boarding & Lodging and other expenses

**The Payment Term:** shall be defined by the contract to be concluded between WWF -Pakistan and the consultant.

## 10) EVALUATION PROCESS

Applicant's proposal shall be evaluated based on Quality and Cost Based Selection (QCBS) method. Under QCBS both technical and financial proposals shall be evaluated as per following criteria against a maximum score of 100 points.

- a) Technical Proposal 70%
- b) Financial Proposal 30%

The following criteria shall be used as a basis for evaluation of technical proposals:

Qualifications (maximum 30 points)

- Experience relevant to the assignment (maximum 30 points)
- Adequacy of the proposed methodology and work plan (maximum 20 points)
- Skills & Competencies for the assignment (maximum 10 points)
- Prior experience with WWF-Pakistan (maximum 10 points)

Note: Late/ incomplete submissions will not be accepted. Only three (03) top-ranked firms will be included in the comparative process

## 11) DOCUMENTATION AND CONFIDENTIALITY

All documents completed based on requirements of the present RFP shall be the property of the WWF- Pakistan, and shall not without the consent of the WWF-Pakistan be used, reproduced or made available to third parties beyond what is necessary in respect of the fulfilment of the Project. All documents issued and information given to the BIDDER shall be treated as confidential.

## 12) BUDGET

The total Budget for this activity inclusive of all taxes and Out-of-pocket expenses are Budget is **PKR 2.7 MILLION**

**Note:** Out-of-pocket expenses includes food and travel during the field visit. WWF-Pakistan will accommodate the consultant(s) for travel from project offices to the Project area/field and vice versa. Travel from Consultants' office to WWF- Pakistan offices will be bare by consultant(s)